BENSON & HEDGES QUALITY CHOICES

GoldStar Viewmax Combination TV/VCR
At last, a 19" color TV and a front-loading, non-programmable 3-speed VHS VCR combined in one unit! There's no messy wiring or cluttered cabinets. A single, wireless remote control lets you select and fine tune. It's 105 channel cable ready. The total picture in home entertainment! 20W x 20H x 19D.
Suggested Retail Price $700.00
Benson & Hedges Price $480.00
Item #68-01

Rabbit Systems Rabbit
It transmits from your VCR to any TV set in your home. It sends cable and satellite TV from a single hook-up to all of your sets. Allows you to use the VCR remote control from any TV location. Easily installed. Get a Rabbit and multiply all of your VCR's capabilities. Suggested Retail Price $79.00
Benson & Hedges Price $57.00
Item #60-01

Executyne Combination Telephone/Answering Machine
Record incoming and/or outgoing calls with microchips — *not tapes*. This state-of-the-art answering machine is combined with a tone/pulse switchable phone. It's all-electronic, tapeless, with a beeperless remote, and it stacks messages with quality sound. The answer for everyone who uses a telephone answering machine. Suggested Retail Price $179.95
Benson & Hedges Price $90.00
Item # 46-01

Magnavox Compact Stereo/CD System
Here's the music system you've been waiting for. High-tech styled, it has a turntable, AM/FM multiplex receiver with graphic equalizer and built-in compact disc with 20 memories. With dual stereo cassette decks, it lets you play, dub, record and much more. It's the total stereo system! From Magnavox. 16½"x 16½"x 13¼". Speakers 9½"x 16¼"x 9".
Suggested Retail Price $500.00
Benson & Hedges Price $285.00
Item # 53-01

Source: https://www.industrydocuments.ucsf.edu/docs/lqlp0003